

# TSA

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**September Lunchtime Lecture  
Presented by the Telecommunication Society of Australia**

**TOPIC: Smart Internet 2010: A CRC Smart Internet Technology Report**

**SPEAKERS: Professor Trevor Barr, Alex Burns, and Darren Sharp -  
Swinburne University of Technology**

**DATE:** Tuesday 27 September 2005

**VENUE:** Telstra Theatre, 1/242 Exhibition St, Melbourne

**TIME:** 12.30 pm. – 1.30 pm.

## **SYNOPSIS**

Smart Internet 2010 forms part of the major research program undertaken by the Smart Internet Technology Cooperative Research Centre in Australia. This major collaborative research centre was established in 2001 and involves

leading communications corporations, notably Telstra, select small and medium enterprises, nine Australian universities, the Government of New South Wales, and the Commonwealth Government. Smart Internet 2010 offers an analysis of the way the Internet might evolve from the perspective of its end-users in the coming years. The prime research questions addressed are:

- What might the Internet be like in 2010?
- What positions are taken by different people and institutional interests about the future of the Internet?
- What are the possible outcomes for end-users towards 2010?

The project examines how end-users might interact with the many possible Internet innovations during the next few years. It explores the possible benefits that may follow for the users, as well as examining likely major changes for the Internet as a whole by 2010. Smart Internet 2010 also synthesises rich insights from overseas interviewees who are 'thought leaders' in their respective domains, and includes relevant coverage of global and industry trends.

## **BIOGRAPHY**

The report has been compiled by researchers of the User Environments program team based at Swinburne University of Technology in Melbourne of the Smart Internet Technology CRC. Major contributions were also sought from other researchers within the CRC from several other Australian universities, and from some senior members of the corporate sponsors. Expert opinion from other contributors was also sought from external contributors to this project, and expert other opinion was drawn upon in interviews. Project Team and Principal authors:

- Trevor Barr is Professor of Media and Communications at Swinburne University and Program Manager, User Environment, CRC Smart Internet Technology
- Alex Burns is a Senior Researcher, Swinburne University of Technology
- Darren Sharp is a Senior Researcher, Swinburne University of Technology

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